



COPPER STATE WHISKEY FESTIVAL

VENDOR GUIDE

VENUE LOCATION

HERITAGE SQUARE

113 N 6th St, Phoenix, AZ 85004

PARKING & RIDE SHARE

- PARKING IS CONVENIENTLY LOCATED ADJACENT TO THE VENUE AT HERITAGE SQUARE GARAGE - 123 N 5TH ST, PHOENIX, AZ 85004
- PARKING RATES VARY. FOR THE MOST ACCURATE PARKING RATES [CLICK HERE](#)
- **COMING FROM 7TH ST:** WE RECOMMEND ALL ATTENDEES TO TURN WEST ON WASHINGTON ST, RIGHT OF 5TH ST & RIGHT INTO THE HERITAGE SQUARE PARKING GARAGE TO MINIMIZE LEFT-HAND TURNS AND TRAFFIC BACKUP ON E MONROE ST
- **RIDESHARE: COMING FROM 7TH ST:** TURN WEST ON E MONROE ST AND THE RIDESHARE DROP OFF/ PICK UP ZONE WILL BE LOCATED ON THE NORTH SIDE OF E MONROE ST (LOOK FOR THE TURQUOISE A-FRAMES)

ATTENDEE TASTING TICKETS

- YOU WILL BE PROVIDED THE FOLLOWING NUMBER OF SAMPLES BASED ON YOUR TICKET TYPE (**1 TASTING/SAMPLE - 1/2 OZ SPIRIT, 1.50 OZ WINE, 3 OZ COCKTAIL, 4 OZ BEER**). IF YOU WANT A LARGER POUR, YOU WILL NEED TO REDEEM MULTIPLE SAMPLES ON YOUR TICKET (E.G. 1 OZ POUR OF WHISKEY = 2 SAMPLES)
 - VIP - 20 SAMPLES
 - GA+ - 16 SAMPLES
 - GA - 14 SAMPLES

VIP EXCLUSIVE POURS

- VIPs WILL HAVE ACCESS TO EXCLUSIVE POURS THROUGHOUT THE NIGHT, WHILE SUPPLIES LAST. THESE BOTTLES ARE LISTED IN BOLD ON THE ATTACHED 'POUR LIST' AND WILL BE AVAILABLE AT EACH DISTILLERY'S RESPECTIVE TABLE
- VIPs ARE ALLOWED TO RECEIVE **ONE 1/2 OZ SAMPLE OF EACH EXCLUSIVE BOTTLE**. WE'RE NOT LIMITING THE NUMBER OF EXCLUSIVE POURS PER VIP; AS LONG AS VIPs DO NOT REPEAT THE SAME POUR, THEY MAY SAMPLE AS MANY EXCLUSIVE POURS AS AVAILABLE UNTIL SUPPLIES LAST
- EXCLUSIVE POURS WILL COUNT AS TASTING SAMPLES, THEY AREN'T ADDITIONAL POURS

TASTING GLASSES

- ALL ATTENDEES (EXCEPT DD'S) WILL BE PROVIDED ONE 10 OZ OLD FASHIONED TASTING GLASS UPON ENTERING THE FESTIVAL
- IF YOU DROP & BREAK YOUR GLASS, YOU WILL BE GIVEN A PLASTIC (SIPPY) CUP OR YOU CAN PURCHASE A NEW GLASS FOR \$10 AT OUR MERCHANDISE STORE

PRODUCTS TO-GO

- YOU WILL BE ABLE TO PURCHASE BOTTLES TO-GO FROM THE FOLLOWING VENDORS: **ADVENTUROUS STILLS, CAREFREE, THE SHEPARD COLLECTION & WHISKEY DEL BAC**
- YOU WILL NEED TO COLLECT YOUR PRODUCTS DIRECTLY FROM THE VENDOR AS YOU EXIT THE FESTIVAL
- PLEASE BE READY TO SHOW ID TO RECEIVE YOUR PRODUCTS

SPITTOONS

- SPITTOONS WILL BE PLACED AT EACH ALCOHOL VENDOR TABLE
- PLEASE DRINK RESPONSIBLY AND UTILIZE THE SPITTOONS AS NEEDED. PLEASE DO NOT DUMP/SPIT YOUR TASTING ON THE FLOOR



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ACTIVITIES

- LIVE MUSIC FROM THE HOURGLASS CATS & DJ HEY ZEUS
- FOOD TRUCKS
- GOLF SIMULATOR: THERE WILL BE A MEN'S AND WOMEN'S CLOSEST TO THE PIN AND LONGEST DRIVE COMPETITION. PRIZES FOR EACH COMPETITION ARE 2 VIP TICKETS TO COPPER STATE BEER FEST ON JANUARY 18, 2025
- VIPs GET 1 COMPLIMENTARY ROUND, OTHERWISE, IT'S \$10 PER ROUND (5 SWINGS)
- FLASH TATTOOS FROM SADBOY STUDIOS. VIPs GET \$10 OFF
- LIVE PAINTING

BOOTH LOCATION/POUR LIST

- PLEASE REFERENCE THE FESTIVAL MAP AND POUR LIST FOR BOOTH/BOTTLE LOCATION

RUN-OF-SHOW

SATURDAY — 11/16/24:

- 5 PM - VIPs Enter
- 6 PM - GA+s Enter
- 7 PM - GAs Enter
- 9:45 PM - VOTING FOR PEOPLE'S CHOICE AWARDS ENDS
- 10:00 PM - LAST CALL FOR ALCOHOL (PER OUR LIQUOR LICENSE, MUST BE 30 MINUTES PRIOR TO EVENT END TIME - NO EXCEPTIONS)
- 10:15 PM - PEOPLE'S CHOICE AWARDS WINNERS ANNOUNCED
- 10:30 PM - ATTENDEES DEPART

WEATHER

- IT WILL BE CHILLY, SO PLEASE DRESS ACCORDINGLY. THE LOW IS 45

MERHCANDISE

- WE WILL BE SELLING A LIMITED AMOUNT OF CSWF MERCH FROM OUR STORE. REFERENCE THE FESTIVAL MAP FOR LOCATION. GET THEM WHILE SUPPLIES LAST!

GOOD VIBES

- PLEASE DRINK RESPONSIBLY. IF YOU HAPPEN TO HAVE A BIT TOO MUCH, FEEL FREE TO REACH OUT TO A STAFF MEMBER. WE'LL BE HAPPY TO GET YOU A SEAT, A GLASS OF WATER, AND HELP ARRANGE A SAFE RIDE HOME

PEOPLE'S CHOICE AWARDS

HOW IT WORKS

- ALL TICKETS WILL HAVE A QR CODE AND WHEN SCANNED WITH YOUR PHONE CAMERA, YOU WILL BE DIRECTED TO THE VOTING PLATFORM (GOOGLE FORM) WHERE YOU CAN VOTE FOR THE BEST IN EACH CATEGORY
- EACH ATTENDEE CAN ONLY SUBMIT ONE VOTE PER CATEGORY. FOR EXAMPLE, AN ATTENDEE CAN ONLY SUBMIT ONE VOTE FOR 'BEST IN SHOW' AND ONE VOTE FOR 'BEST FOOD'
- THE PARTNER WITH THE MOST VOTES WILL TAKE 1ST PLACE, 2ND MOST VOTES WILL TAKE 2ND PLACE, 3RD MOST VOTES WILL TAKE 3RD PLACE. SHOULD THERE BE A TIE, CROWD CHEERS WILL DETERMINE THE WINNER
- EACH PARTNER WILL ALSO BE PROVIDED WITH A FLYER THAT CONTAINS A QR CODE THAT WILL BE POSTED AT THEIR BOOTH TO ENCOURAGE ATTENDEES TO VOTE
- QR CODES WILL ALSO BE POSTED IN OTHER AREAS THROUGHOUT THE FESTIVAL AND COMMUNICATED TO ATTENDEES PRIOR TO THE EVENT

VOTING CATEGORIES:

BEST IN SHOW (ALCOHOL VENDORS)
1ST - 3RD PLACE

BEST FOOD
1ST PLACE